
Extraordinary Business Opportunity
from
Face Innovation, LLC

The system for creative thinking and inventing-on-demand

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1. Introduction

Ideation International Inc., the world's leading solution provider in creative thinking, innovation, and TRIZ expertise, has announced the formation of a User Club. Everyone trained by Ideation is invited to be a lifetime member.

Zion Bar-El, Chairman and founder of Ideation, is not stopping there. He wants to establish a global company, **Face Innovation LLC**, consisting of millions of participants – Innovators of the Future. Zion understands that creating such an organization will provide a great many ideas and invention-sharing opportunities to help solve problems faced all over the globe, including problems with energy, food, and healthcare. With a million participants generating and sharing just one invention idea per month, Face Innovation LLC will become a large and successful enterprise.

To enroll and become a participating Innovation Consultant is easy. The reward for doing so will manifest itself in the first three months.

To complete the enrollment process please contact Yelena Malkin at yelena.malkin@faceinnovation.net or omalkina@ideationtriz.com.

2. Special Offer

Every professional who has qualified and completed the enrollment form can benefit from the following:

- Lifetime membership in the **Ideation Users Club**.
- Five years of continuous participation in **Face Innovation LLC – Innovators of the Future**.
- An Inventive Problem Solving (IPS) package worth US \$9,800 at the **82% discounted price** of US \$1,800.
- Every new Innovation Consultant will receive coaching **from two dedicated senior coaches** – one for innovation TRIZ training, and one to provide guidance in for earning additional income.
- Every Innovation Consultant who completes the IPS training will become a **Certified Innovation Practitioner**.
- Every Innovation Consultant will operate in an open innovation platform, sharing ideas and inventions with the community of other like-minded innovative professionals.

3. Inventive Problem Solving (IPS) Package

- a. IPS training
 - i. Article "Innovate on Demand" by Ron Fulbright
 - ii. Eight lessons + Innovation WorkBench® software
 - iii. Case studies
- b. Appendices
 - i. Articles
 - ii. Software: Knowledge Wizard, Brainstorming, Problem Formulator

4. Innovation Consultant Rewards

We strongly believe that every professional from every industry can qualify to become an Innovation Consultant and to enjoy the rewards of:

- Becoming a creative thinker and obtaining the knowledge and tools for overcoming complex technical and non-technical dilemmas.

- Gaining the ability to invent on demand, and the software tools to enhance those skills
- Enhancing their career with continuous intellectual stimulation and being surrounded with innovators of the future.
- Choosing from a range of opportunities for additional income (see table below).

30 new members - \$10,000		
MONTH	INCOME	EXPLANATION
1	0	Learning and training
2	\$1000	2 new members
3	\$1500	3 new members
4	\$2100	7 new members
5	\$2400	8 new members
6	\$3000	10 new members
Σ	\$10000	30 new members
100 new members - \$56,000		
Σ	\$31,000	100 new members (5 x \$500 + 95 x \$300)
	\$25,000	Bonus for 100 members
Σ	\$56,000	100 new members (9-10 members by month)
200 new members - \$111,000		
Σ	\$61,000	200 new members (5 x \$500 + 195 x \$300)
	\$50,000	2 x \$25,000 (Bonus for 100 members)
Σ	\$111,000	100 new members (18-19 members by month)

The results for each Innovation Consultant will be evaluated quarterly, and corresponding adjustments made to increase their return on investment.

5. Territory, market size and user's profile

- Territory should not be restricted with exclusive rights.
- The total market size is estimated at 3.4 billion internet users.
- For each billion, we estimate that there are 100 million professional prospects for us.
- Profile of the ideal Face Innovation participant:
 - Educated, experienced professional

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- Open to new ideas and experiences
 - Team player, willing to cooperate with others and share ideas
 - Creative and inventive
 - Enjoys intellectual stimulation
 - Likes dealing with innovation
 - Desire to learn how invent on demand
 - Eager to become wealthy
 - Ethical and trustworthy

6. Enrollment form and Agreement

Please find attached an enrollment form to enroll as a participant of Face Innovation, LLC and an Agreement to enroll as Innovation Consultant of Face Innovation, LLC

7. Closing Remarks

Statement from Zion Bar-El, General Manager of Face Innovation LLC:

"As the idea originator, organizer and leader of Face Innovation, you can be assured that I have done my homework and checked every single factor that can impact the success of Face Innovation. To get started you must commit a minimum of 4 hours per week during the first month for training with a private instructor, and an addition 24 hours for learning on your own. Timing is everything. If enrolling today is not possible, keep this opportunity in mind for better timing.

Thank you for your time and consideration."